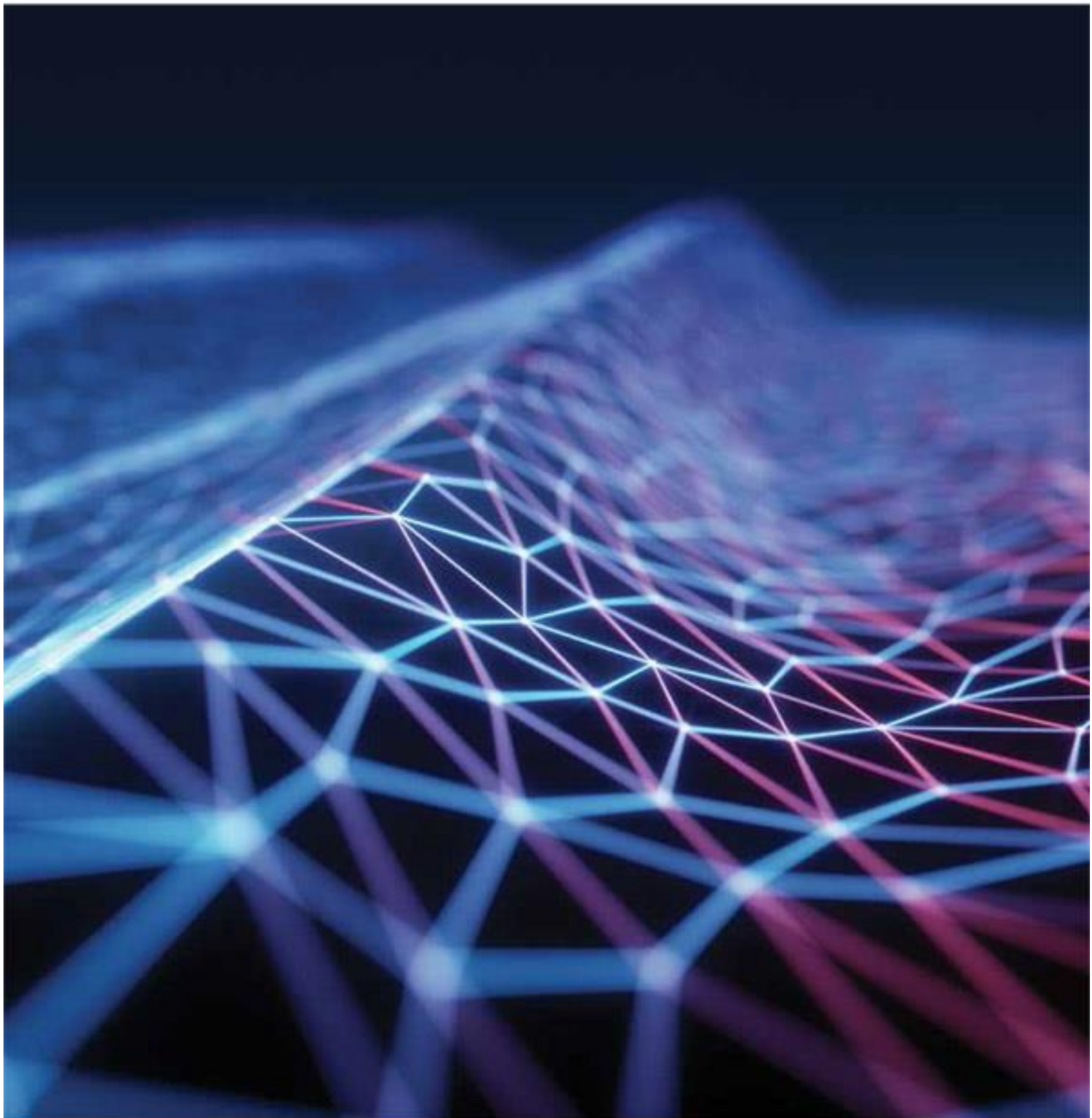




Advanced Treatments and Technologies in **Wound Care**

15-16 October 2018 | London, UK





Advanced Treatments and Technologies in Wound Care

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Dear Colleagues,

It is with great pleasure that we invite you to attend **The World Congress on Advanced Treatments & Technology in Wound Care** taking place in **London, UK**, from **15 - 16 October 2018**.

This conference is aimed at exchanging knowledge between scientists, clinicians and R&D personnel in the relevant wound prevention and care industries in regard to the latest technologies for diagnosis, prevention and treatment of wounds of all types (i.e. acute including burns, and chronic), as well as for identifying knowledge and technological gaps that exist in the field. Oral presentations in this conference will be by invitation only, and speakers are cherry-picked to verify that they bring the latest science, medical and industry perspectives to the forum. The specific goals of this conference are to:

1. Provide an overview of current research and development trends in academia in regard to a spectrum of research and technologies in the wound prevention and care field.
2. Identifying potential opportunities for transfer of technologies that are still at the research lab phase into medical technologies and products.
3. Identifying needs and technological gaps in prevention, diagnosis and treatment of all wound types.

Hence, this is a truly unique opportunity - the first of its kind - to meet the interests of scientists/clinicians and the biomedical industry alike. The conference will also provide an enjoyable atmosphere and sufficient time for informal discussions, and encourage follow-up contacts between participants to establish a long-lasting network in the field of medical technologies related to wound prevention, diagnosis and care. Delegates will be academic and industry leaders as well as clinicians involved in wound care who would like to learn about the most recent technologies for prevention, diagnosis and treatment – most of which is still at the research lab phase, as well as scientists of diverse backgrounds who are actively researching these topics and R&D personnel from relevant industries. Opinion leaders and senior clinicians in the international medical community will be participating and expressing their views on current and future technological trends in wound care.



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Some example topics to be covered on the program of the ATTWC Conference are:

- Biomarkers for chronic wounds including deep tissue injuries
- Aging and fragility of skin and subdermal tissues and technologies to assess tissue fragility
- Smart materials for support surfaces, overlies and protective clothing
- Technologies for training and education in wound prevention and care
- Technologies for wound measurements
- Technologies and devices for preventing pressure ulcers
- Sensors and fabrics for pressure ulcer prevention
- Computer modelling and simulations in wound prevention and care
- Support surface technology, including beds, wheelchairs, positioners, mattresses and cushions
- Technologies to protect amputation patients from tissue damage
- Biomaterials in the design of dressings
- Microclimate control
- Sensor technologies for monitoring tissue health status
- Electrical stimulation and electromagnetic therapies
- Imaging of deep pressure ulcers
- Tissue engineering based treatments of burns, acute and chronic wounds
- High-throughput screening of wound therapies
- Wound databases and big-data analyses
- Design of clinical trials for testing medical devices in the field of wound prevention and care
- Transfer of medical device technology from the academia to the industry

Looking forward to welcoming you to London.

Yours sincerely,



Prof Amit Gefen
Congress Chair



Bioevents
Congress Organizer



General Information

Date

15 – 16 October 2018

Symposium Venue

[Hilton Canary Wharf](#)

South Quay, Marsh Wall

London E14 9SH, UK

Tel: +44 20 3002 2300

Symposium Organiser

Bioevents

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+1 857 400 0035

info@bioevents-congress.com



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Sponsorship

Build your own Sponsorship Package

Sponsorship level will be determined by the total amount of contribution and Sponsors will be acknowledged as follows:

Category	Prices in GBP
Gold Sponsor	
Silver Sponsor	

Sponsorship Benefits

Benefits will be allocated to Sponsors based on the following table:

Benefit	Gold Sponsor	Silver Sponsor
Back Cover or inside front cover advert in program book (allocated on a first come first served basis)	√	
Exhibition Space (3x2)	√	√
Full page advert		√
Sponsor's logo with hyperlink on conference website	√	√
Sponsor's logo in program	√	√
Delegate registrations	3	2
Acknowledgment on-site signage	√	√

Promotional Items

1 Hour Symposium (up to 5 available slots)

Opportunity to organise a Symposium, up to 60 minutes (program subject to approval of the scientific committee)



- Includes hall rental, standard audio/visual equipment, display table
- Time Slots: allocated on a "first come, first served" basis
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per conference policy*

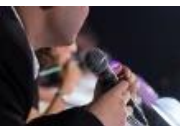
Speakers Dinner (Sole Sponsorship)

An opportunity for your company to be associated with a dinner attended by or in honour of Conference Faculty and speakers.

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's will have the opportunity to distribute giveaways
- 4 complimentary invitations to the dinner
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

10 minute Spotlight on the Company Session

Company Spotlight Lecture in the last 10 Minutes of a session.



- Time Slots: allocated on a first come, first served basis
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Chair Covering* (Exclusive Sponsorship)

Chair covers to be provided by client.

- Final design to be approved by Conference Chairperson and Conference Organizer
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Notepad and Pens (+Provided in Kind)

The sponsoring company will provide Notepads and Pens and will receive the following benefits:



- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Lanyards (+Provided in Kind)

The sponsoring company will provide lanyards and will receive the following benefits:
An opportunity to include company logo on lanyard



- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Napkins and Coasters (Exclusive Sponsorship per day)

Napkins and coasters to be provided by client



- Final design to be approved by Conference Chairperson and Conference Organizer
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Coffee Break* (Exclusive Sponsorship per Break)

Coffee will be served daily during the networking breaks in the exhibition area.



- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



Conference Bags (+Provided in-Kind)

Opportunity to provide and brand the Conference bag (to be provided by the sponsor)



- The bag will bear the Sponsor's logo and the Conference logo
- Sponsor's logo with hyperlink on Symposium website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

* The bag must be approved by the organizing committee in advance.

ADVERTISEMENT

Advertisements are available in the Final Program

PROGRAM	INSIDE PAGE
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The Program will be distributed to all registered participants. It will contain the timetable, information about the scientific Program and other useful information.

Promotional Material

Promotional material to be displayed on a designated table in exhibition area.

Tailor-Made Packages

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services.

Please contact joanne@bioevents-congress.com for further details on creating the appropriate package.



EXHIBITION SPACE

Exhibition

- Exhibition space (3x2) 6sqm

Advertisement

- Sponsors logo with hyperlink will appear on The World Conference on Advanced Treatments & Technology in Wound Care 2018 website

Registration

- 1 full complimentary registrations

Acknowledgement

- Acknowledgment on the Conference website, in the Final Program, on-site signage and on the holding slide in the Plenary Hall

Floorplan coming soon...



Sponsorship & Exhibition Booking Form Contract

Please complete and send back by email or fax to:

Joanne Golibroda – **ATTWC2018**

joanne@bioevents-congress.com

Contact Name: _____

Company Name: _____

Name (As to appear in all Symposium Publications): _____

Address: _____ City: _____

Post / Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

I would like to book the following items:

Sponsorship Items	Price
Gold Sponsorship	
Silver Sponsorship	
1 Hour Symposium	
Speakers Dinner	
10 minute Spotlight on the Company Session	
Chair Covering	
Notepads & Pens	
Lanyards	
Coffee Break	
Napkins & Coasters	
Conference Bag	
Advertisement Inside Page / Back Page	
Promotional Material	

Exhibition Choice	Stand Number	Total Price
1 st choice		
2 nd choice		

Company Logo to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Conference program.

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: _____

Date: _____



Payment Methods

Payment by credit card

Card No: _____

Expiry Date: _____ CVV2 Code: _____

Full Name of Cardholder: _____

Payment by bank transfer

Details have been provided in the Pro-forma invoice*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (**ATTWC2018**)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency GBP

All bank charges are the responsibility of the payer and must be added to the total payable

*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to

Ms. Joanne Golibroda

Email: joanne@bioevents-congress.com

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less £50 handling fee) of payments received. Cancellations received from 30 days prior to start of exhibition, will not receive a reimbursement.



General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Forum Media.
- Forum Media reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Forum Media accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Symposium. If, however, Forum Media cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor's activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from Forum Media. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Symposium premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Forum Media.
- All Symposium material supplied by Forum Media in relation to the Symposium is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 16 October 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the ATTWC2018 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.